ArcGIS®
The Complete Geographic Information System

Esri® ArcGIS® is a system for people who rely on accurate geographic information to make decisions. It facilitates collaboration and lets you easily author data, maps, globes, and models on the desktop and serve them for use on a desktop, in a browser, or in the field, depending on the needs of your organization.

ArcGIS lets you manage your data, maps, and geographic information within an interoperable, open, standards-based system. Use the mapping, analysis, collaboration, editing, design, and compilation tools in ArcGIS for

- **Planning and analysis**—Make use of hundreds of scientifically based analysis tools as well as 2D, 3D, and temporal visualization capabilities.
- **Data management**—Collect information that is spatially organized and allows versioning and multiple user editing. Maintain your data integrity with QA/QC tools.
- **Operational awareness**—Empower decision makers with simple Web-based applications that reveal key decision points in a geographic context.
- **Field workforce**—Give your field staff members the power to access, collect, and manage information. You can also provide them with up-to-date information that’s automatically synced with office-based systems.

What Is GIS?
Geographic information system (GIS) technology is an integrated collection of computer software and data used to view and manage information about geographic places, analyze spatial relationships, and model spatial processes. GIS provides a framework for gathering and organizing spatial data and related information so that it can be displayed and analyzed.

Why GIS?
GIS gives you tools to analyze your data and see the results in the form of powerful, interactive maps that reveal how things work together, allowing you to make the most informed decisions possible.
Server GIS

Server GIS provides fast, reliable access to your maps, imagery, models, and GIS tools. You can use it to publish your GIS resources for use in desktop, mobile, and Web applications. Server GIS is highly interoperable, can be scaled to meet increasing demand, and supports industry security standards.

Mobile GIS

Mobile GIS technology helps organizations make accurate, real-time business decisions and collaborate in both field and office environments. Wireless connectivity, geoservices, and Web mapping applications give field staff immediate access to up-to-date information. Mobile GIS expands your enterprise GIS to a variety of mobile platforms, providing better operational efficiency and situational awareness.

Developer Tools

ArcGIS provides a rich set of APIs and tools to build a variety of GIS applications. This includes APIs for Web mapping, iPhone, mobile, and desktop applications. To help you license the software you need, Esri Developer Network (EDN™) provides you with a cost-effective way to license ArcGIS products and tools through an annual subscription-based program. It includes the resources necessary to create a wide range of custom GIS solutions on every platform, including desktop, mobile, server, and the Web.

Desktop GIS

Desktop GIS is the platform for creating, editing, and analyzing geographic knowledge and improving your decision making. Desktop GIS includes ready-to-use data and tools that let you build process models, scripts, and complete workflows to help you better answer questions, test predictions, and examine relationships within your data.

GIS information can be accessed and updated using a variety of mobile devices.
The ArcGIS system provides an infrastructure for making maps and geographic information available throughout an organization, across a community, and openly on the Web. It can be implemented on individual local desktops or across desktops and browsers leveraging central servers. ArcGIS can also be hosted in the cloud.
Using and managing maps and geographic information

- Mapping
- Analysis
- Collaboration
- Editing
- Design
- Compilation

www.esri.com/arcgis
Online GIS

ArcGIS Online
ArcGIS Online gives you a cloud-based framework for using, sharing, and organizing GIS content and capabilities. This framework supports collaboration between different groups or communities, regardless of the client application being used. Whether you are using ArcGIS Desktop, a mobile device, or a browser-based application, or if you are a developer creating a Web mapping application, you can quickly get to basemaps, layers, apps, and data published by Esri and the user community from within your application.

Data
In addition to ArcGIS Online maps and data, Esri provides a full spectrum of ready-to-use geospatial data products delivered on DVD or network storage device so that you have access to the data locally.

Esri StreetMap™ Premium
Provide geocoding, routing, and high-quality cartographic display using ArcGIS Server or ArcGIS Desktop with this enhanced, ready-to-use street dataset.

Esri Data
Use demographic, segmentation, and consumer-spending data as well as business listings and other market data for location analysis, customer profiling, and other market research and analysis projects.

Esri Data & Maps
Jump-start your GIS projects with ready-to-use vector and raster data packaged with ArcGIS software.

ArcGIS Data Appliance
Get terabytes of prerendered worldwide data along with geocoding and routing services, delivered on a network storage device for use behind a secure firewall.

StreetMap Premium includes building footprints and other presymbolized features.
Esri Support and Educational Services

Esri has a long-standing commitment to serving and responding to the GIS user community, and that commitment is exemplified by the breadth of Esri’s support services. ArcGIS support and educational services consist of technical maintenance programs designed to meet the needs of different types of users, as well as software releases and updates, technical support, online support services, publications, training, and consulting services.

ArcGIS Maintenance Program
Esri offers a cost-effective maintenance program that includes software updates, technical support, and many other benefits. Offered as an annual subscription, this program makes it easy for you to plan for the cost of support and software updates. Complimentary registrations to the Esri International User Conference are included with certain standard Esri software maintenance options. For more information, visit www.esri.com/maintenance.

Technical Support
Esri offers a rich array of technical support and user community resources to help you meet your GIS challenges. From 24/7 technical support to online user groups and a variety of self-help resources, Esri has the tools to make you successful. For more information, visit www.esri.com/support.

Training
Esri offers instructor-led courses at Esri learning centers and client facilities around the world as well as over the Internet. Self-study Web courses are also available for those who prefer online training. Esri combines hands-on experience, interactivity, and instructional support to create an effective learning environment. For more information, visit www.esri.com/training.

Books
To help you use Esri software and learn the many applications of geospatial technology, Esri Press publishes reference books, software tutorials, case studies, and GIS map books. Esri Press books help the first-time learner as well as the professional GIS user and are available through major booksellers and from Esri at www.esri.com/esripress.

Professional Services
Esri GIS professionals offer consulting, design, programming, and implementation services as well as database design and assistance in data publishing. For more information, visit www.esri.com/services.
About Esri

Since 1969, Esri has been helping organizations map and model our world. Esri’s GIS software tools and methodologies enable these organizations to effectively analyze and manage their geographic information and make better decisions. They are supported by our experienced and knowledgeable staff and extensive network of business partners and international distributors. A full-service GIS company, Esri supports the implementation of GIS technology on desktops, servers, online services, and mobile devices. These GIS solutions are flexible, customizable, and easy to use.

Our Focus

Esri software is used by hundreds of thousands of organizations that apply GIS to solve problems and make our world a better place to live. We pay close attention to our users to ensure they have the best tools possible to accomplish their missions. A comprehensive suite of training options offered worldwide helps our users fully leverage their GIS applications.

Esri is a socially conscious business, actively supporting organizations involved in education, conservation, sustainable development, and humanitarian affairs.

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